



July 2021

July 4 - Independence Day

July 7 - World Chocolate Day

July 14 - Bastille Day

www.pplac.org

June 2021 – PRESIDENTS MESSAGE

JULY MESSAGE

Hello!

Happy Independence Day!! It's hard to believe we are halfway through 2021. Here is a little history to refresh your memory as we celebrate the 4th:



In 1775, people in New England began fighting the British for their independence. On July 2, 1776, the Congress secretly voted for independence from Great Britain. Two days later, on July 4, 1776, the final wording of the Declaration of Independence was approved, and the document was published. The first public reading of the Declaration of Independence was on July 8, 1776.

The first description of how Independence Day would be celebrated was in a letter from John Adams to his wife Abigail on July 3, 1776. He described "pomp and parade, with shows, games, sports, guns, bells, bonfires, and illuminations" throughout the United States. However, the term "Independence Day" was not used until 1791.

Independence Day is a day of family celebrations with picnics and barbecues, showing a great deal of emphasis on the American tradition of political freedom. Activities

associated with the day include watermelon or hotdog eating competitions and sporting events, such as baseball games, three-legged races, swimming activities and tug-of-war games.

This is a month rich with history, celebrations and so many fantastic photo opportunities! If you have never photographed fireworks this is an excellent opportunity to get out there and practice shooting them. Here is a great website to help you every step of the way <https://photographylife.com/photographing-fireworks>

PPLAC will be meeting at Riley's Farm in Yucaipa for the Revolutionary War Re-enactment on July 3rd. This is a wonderful interactive cultural event aimed at entertaining and educating the public about life in the American colonies in the late 1800's. The best part is they are waiving the \$20 entrance fee for PPLAC! Please contact John Powers if you plan to attend so he can ensure the fee is waived. He can be reached at johnepowers@hotmail.com

On July 22, we will have our General Membership meeting "Beautiful Panoramas Made Easy" with Tim Mathiesen, M.Photo. Cr., F-ASP, EA-ASP, MPPC, FPPC. Tim is a recognized expert in panoramic and commercial photography and has over 50 years of experience. This is going to be a fantastic meeting with lots of educational content!

If you missed our June meeting with Erica Lane Harvey "Call of the Wild" you can access and view the presentation on our PPLAC Facebook page. Erica is one of South Dakota's most accomplished young photographers. Her presentation was informative, insightful, comical and included many astonishing images!

Congratulations to John Powers for winning the June Shoot and Share! The subject was "Anything Goes", his image was titled "Quiet Pond". John received a \$15 gift card from Starbucks!

PPLAC will continue to meet via Zoom until at least our August DPC. We have been notified that the Veterans Center will be opening sometime in July, we will be notified of their new policies and procedures with reopening soon and at that time will renegotiate our contract with them. We will keep you posted on this process as it unfolds. Thank you all for your patience and commitment to standing by PPLAC during the past year! We are excited to meet face to face again, we have missed you all!

Happy 4th everyone, get out there and celebrate, shoot and be safe!

Best Regards
Eleanor

Coming Events & General Meetings

Come join our monthly meetings held on the **4th Thursday of each month** (unless it falls on a holiday).

Save The Date

Stay Connected

Facebook

<https://www.facebook.com/PPLAC/>

Meet Up

<https://www.meetup.com/Culver-City-Photography-Meetup/>

2021 Board of Directors

**2020-21
President**
Eleanor Gray

1st Vice President
(Programs, Speakers,

Meetings and
Events

Visit our Meetup
Calendar for more details*

July 3, 2021
PPLAC Outing
Riley's Farm, Yucaipa
Revolutionary War
Re-Enactment

July 22, 2021
General Meeting
Tim Mathiesen
"Panoramic Photography"

Friday, August 13, 2021
DPC Image Submission
Opens
12:01 AM

Sunday, August 15, 2021
DPC Image Submission
Closes
11:00 PM

August 26, 2021
Third DPC via ZOOM

September 23, 2021
General Meeting
Dwight Okumoto
"Photoshop Insights
and Tips"

October 28, 2021
General Meeting
George DeLoache

Friday, November 5, 2021
Submission Opens
12:01 AM

Sunday, November 7, 2021
Submission Closes
11:00 PM

November 18, 2021
Fourth DPC
(THIRD THURSDAY)

December 2021
No meeting

January 27, 2022
Open House and Awards

**Please note that speakers may
change at any time.*

**PPLAC is a
Proud Affiliate
of...**

PPC

<https://ppconline.com/>

PPA

<https://www.ppa.com/>

PPLAC Sponsors

Howard Burkholz
Allstate Insurance

<https://www.nationalphotographersinsurance.com/>

Jixipix Software

<https://jixipix.com/>

Mindshift Gear

<https://www.thinktankphoto.com/pages/mindshift-gear>

ProLab Digital

<https://www.prolabdigital.com/>

StudioMagic

<https://www.layercakeelements.com>

Think Tank

<https://www.thinktankphoto.com/>

Changes coming!!

The Board of Directors has
been hard at work
reviewing and revising

Workshops)
John Powers

2nd Vice President
(Membership)
Roy Patience

Treasurer
Nikki Washburn

Secretary
Teresa Pepe

**Digital Photographic
Competition Director**
Gary Parsons

**Digital Photographic
Competition Co-Chair**
John Powers

**Digital Photographic
Competition Moderators**
Mel Carll
Bob Young

Fundraiser Director
Ira Mintz

Event Photographer
Angela Chen

Newsletter
Teresa Pepe

**Sponsor Management
Chair**
Mel Carll

Webmaster
John Grusd

Address update requested

Please update your email
and mailing addresses with
our Second Vice-President
Roy Patience. We are
requesting an update due to
the return of a number of
communications mailed to
members over the past few
months. We really do want
you to receive our mail!

Donate to a Veteran

Help a Veteran interested in Photography!

Will appreciate your donation of any old camera bodies, lenses, reflectors, tripods, etc...

These are men and women suffering from post traumatic syndrome.

Contact Carlos Lozano
323-721-6665
or email

Lozano720mp@gmail.com

Thank you in advance for your kindness!

PPLAC's membership levels, Bylaws and Standing Rules. By law, any change to the Bylaws must be posted and reviewable by the membership for sixty days after which time a ballot will be sent out (via email) to each member for a vote to approve or disapprove the changes.

The Proposed Bylaws are now posted on the PPLAC website. Here is the link: [2021 Proposed Bylaws Changes | PPLAC](#), under the Membership tab on the site. Please take a few minutes to review the changes. A ballot for membership approval will be sent out to all members in good standing in early August.

Would you like to share some of your July 4th images with PPLAC? Fireworks, flags, fun, family, food images welcome. Please contact the editor by July 28, 2021, to include your images in the next newsletter.

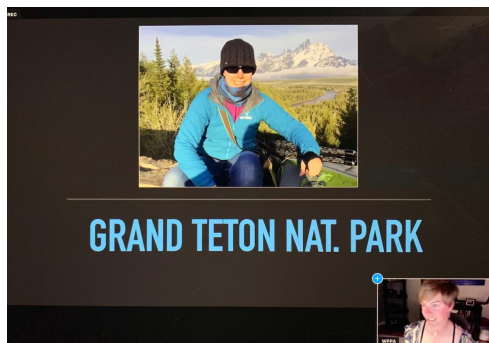
[\(tlp.8713@gmail.com\)](mailto:tlp.8713@gmail.com)



July 24
National Day of the
Cowboy
"Blacksmiths"
Santa Clarita Cowboy
Festival 2017

June 24, 2021 Meeting Highlights

Many thanks to Erica Harvey for sharing her fabulous photographs, great insights and favorite spots for wildlife photography. If you missed our June meeting with Erica Lane Harvey "Call of the Wild" you can access and view the presentation on our PPLAC Facebook page.







PPLAC
Professional Photographers of Los Angeles County

**PPLAC
General Meeting
Presentation
June 24th, 2021
6:30pm**

CALL OF THE WILD

with Erica Lane Harvey M.Photog. Cr, CPP

Photographing animals in the wild can be a rollercoaster ride of emotions. Join Erica Lane Harvey as she takes you to her favorite wildlife hotspots in the US through her stunning images of elk, bison, bears, and more. Oh my! Of course, you can't talk about wildlife photography without digging into the gear, so Erica will talk about her current arsenal. Get ready to be inspired!





Erica Lane Harvey is one of South Dakota's most accomplished young photographers. She graduated with honors from the renowned Brooks Institute of Photography in 2003. In 2014 her passion for photography drew her to start her own business, Erica Lane Photography, LLC. Erica has been a Professional Photographers of America (PPA) member since 2015 and has received numerous accolades.

Erica's fabulous book, "What the f?" starts at \$50 and can be purchased at
<https://www.ericalanephoto.com/book>





The link to join this Zoom meeting will be found in June on the PPLAC website (PPLAC.org under the Calendar tab, "What's Next!") or in our June Newsletter and Blasts.

We hope you'll join us on June 24th at 6:30pm!

Member Spotlight: Susana Luiz

**A little about me:**

I am from Brazil, moved to Miami/Florida in 2003 with my family, where I got my Bachelor's in Business Administration (2014) and Master's in Non-profit Organization (2016).

In April/2017 we moved to LA for my daughter to finish her studies and work in her acting career and music, and my nephew to play soccer with wheel chair. I live in Sherman Oaks with my daughter, father, mother, sister and nephew.

Some months later, I look for a photographers' group that I could increase my knowledge and experience, and I got to the Fstop Camera Club, which is a great group. Actually, I am participating in the Board as secretary as of 2021. In the same period, I visited the PPALC and I joined this wonderful group, that has contributed a lot to improving my work and being able to help with what I can as well and also as a volunteer to bring the snacks, every once in a while, for our monthly meetings.

Here, I work as photographer doing portraits, headshots, pets, products, events, sports, shows, and others. I am a volunteer photographer for my church. Also, I sell digital and print images.

What are you passionate about shooting?

I love photography! Nature was my first passion, I wanted to paint but I wasn't good to do this and express what I wanted through painting, but when I am shooting, I feel complete and fulfilled.

It is very nice shooting the expressions of people. Also, I love shooting portraits, headshots, landscape, sunrise and sunset, pets, sports, events, and others.

What's in your bag?

In my bag I always have Canon SL3 camera (before it was a Canon 70D, but needs repair) and Sigma 17-70mm 2.8 lenses, memory cards, batteries, sometimes Canon 70-200mm 2.8, Canon 5D Mark IV camera, Canon 24-105mm 4.0 lens, Canon 50mm 1.8, flashes, lights, tripod, reflectors/bounces, etc., depending what I will be shooting.

How did you come to love photography?

My passion about shooting started when I was around 12 years old, my mom had a Kodak 35mm camera, and I learned quickly how to use this camera. Then I bought some books and started learning a little more and I did a lot of shooting, from small parties to several trips with my family.

In Florida, I had a small camera Canon Power Shot SX230 HS, that I used to photograph vacations, parties, meetings of my family/friends, music school showcases, a friends' wedding, concerts, pageants, gym competitions, acting school showcases, also soccer both regular soccer and soccer with wheel chair, and photoshoot for friends and family.

I did photography as a hobby and for fun, and I wanted to do better images, then I started to do several researches about photography and online courses, workshops, webinars, and a lot photo.

In 2014, I did two courses of photography in the community school with a professional in person. Then, in November/2014, I bought my first digital camera, a Canon 70D with 18-

35mm 5.6 and 70-250mm 5.6 lens, and some months later I started to learn photo edition with Photoshop Elements 12 and LR5. I was fascinated with what I could do.

Also, in 2014 I joined a group of photographers (PWCC) in my city, Pembroke Pines/Florida, and 2015 I joined another group. It was wonderful for me, I learned a lot things with them, and I participated in several competitions, trips, courses, workshops, and conferences.

And in this same year, I started to work as photographer doing portraits, headshots, several types of events, concerts, showcases, wedding, quincenera, parties, sports, red carpets, fashion shows and photoshoot for clients, friends and family.

I worked with music and art academies doing photography and videos of their shows and concerts. Also, I worked for some non-profit organizations as a volunteer.

Accolades you've earned along the way (optional but nice to share)

I don't have much in awards. I had some images with excellent critiques through all of the years.

In Florida, I participated in print and digital photo competitions, I was very happy because I had some images among the best, and in PWCC 2018 one of my images won in first place ("The Lady").

In 2019, one of my images was among the ten best of Fstop Camera Club.

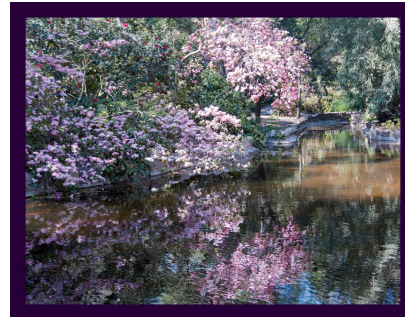
And in June/21, Shoot and Share group of PPLAC, I had one of my images in second place, it is very nice and I was glad to see my image classified among the best of the night.

With advices and critiques of my friends and judges it allows me to see my images in a different perspective and understand how to apply the several techniques to get a better image and be better. I got a lot of knowledge and experience through these years, but it's not much in comparison of what I still have to learn.

The world of photography is fascinating. And I am learning everyday!

<https://www.susanaluizphotography.com/>





More June Highlights!!



June 17th
Zoom at 7:00 PM



Anytime between June 1st and June 15th, on your own, take your best photographs of ... **"Anything Goes!"** That's right. Keeping Cole Porter's classic song in mind, that's our theme for our last *Shoot and Share!* event. Shoot anything you want! The whole purpose of this event was to fill the void and get us out and about, taking photos during this severely confined pandemic. Now that things have loosened up considerably and we are back to doing monthly outings and some workshops and safaris are not too far away, the need for this extracurricular activity no longer is necessary. So, let's go out with a bang! Anything goes! Photograph whatever you want, submit up to three images NLT than June 16th and we will be set for our final *Shoot and Share!* on the evening of Thursday, June 17th.

So, via Zoom on Thursday, June 17th at 7:00 PM, we will meet and share the photos anonymously. We will discuss them, critique them, and together we will select our favorite overall image.

The winner receives a \$25 gift from Starbucks!

You must be a PPLAC member to submit your images. Once your image(s) are submitted (NLT June 16th), then the link to the June 17th meeting will be sent to each participant.



To our PPLAC members in good standing, go to our PPLAC web site, click on the Contact Us tab at the top, fill out the info and in the *Type your message here* box just type SHOOT AND SHARE! You will then be sent an email address to submit your photos to and the link for the June 17th Zoom meeting.

Remember: You must take the photograph(s) between June 1st and June 17th and you must contact us via the PPLAC web site and submit your images NLT June 16th.



**Congratulations to our
June Shoot and Share Winner
John Powers**

Congratulations to our winners in PPLAC's final version of *Shoot & Share!* The subject was "*Anything Goes*" and we had some great images incorporating this theme. The overall winner was John Powers with his image, "*Civil War Reflections*." As the winner, John receives a \$25 gift certificate from Starbucks.

Our second place winner was John Grusd with his image, "*Quiet Pond*." John receives a \$15 gift card from Starbucks! And our third place winner was Angela Chen with her popular image, "*Catching*." She receives a \$10 gift card also from Starbucks!

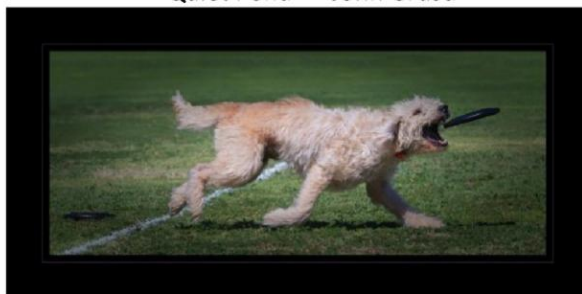
As stated, this is our last *Shoot & Share!* It has served its purpose: to get us out and photographing during this pandemic. Now that California is "officially opened" and we are having our PPLAC Outings once again, it's time to move on. Thank you to all those who participated in our *Shoot & Share!* events. It has been fun!!



"Civil War Reflections" – John Powers



"Quiet Pond" – John Grusd



"Catching" – Angela Chen

PPLAC June 14 Outing
Huntington Library and Gardens

PPLAC Outing: Cacti and Café!

On Monday, June 14th, PPLAC had their second Outing of the year, venturing to the Huntington Library and Botanical Gardens.

Under the leadership of Roy Patience, thirteen of us tackled the Desert, the Chinese, and the Japanese gardens. For safety precautions, we masked up, split the group and ventured through the grounds, photographing the lakes, the cacti, and flora throughout.

Although it was a hot day ... and grew hotter as we progressed ... after a couple of hours we linked up at the Huntington's newest eatery, the Jade Court Café. It was good to refresh ourselves as we recapped the day's outing.

As mentioned before, we look forward to more such PPLAC Outings and Safaris in the coming months. Be on the lookout for announcements; you won't want to miss the next one!



Pictured are photographers: Angela, Teresa, Hutch, Eleanor, Andrew, Carla, Roy, Leslie, Larry, and John P. Missing in action are John G and Ira.

Coming Events

**July 3, 2021
PPLAC Outing
Riley's Farm, Yucaipa
Revolutionary War Re-enactment/**

Colonial Faire



PPLAC Outing!
Saturday, July 3rd, 2021

The Colonial Faire at Riley's Farm!

12261 S. Oak Glen Road, Oak Glen, CA 92399

The *Colonial Faire* is an interactive cultural event aimed at entertaining and educating the public about life in the American colonies in the late 18th century. People from all walks of life - trappers, riflemen, townsfolk, craftsmen, and even British Regulars - take their place amongst us on the grounds of Riley's Farm.



The \$20 entrance fee is being waived for PPLAC photographers only! Make your way there and take some great photos of these wonderful re-enactors in full regalia!

Be sure to contact John Powers to coordinate your visit and to ensure that you will be able to enter into the event for free.

Contact John at:
johnepowers@hotmail.com

July 22, 2021
General Meeting
Tim Matheisen



**PPLAC General Meeting
Presentation
July 22nd, 2021, 7:00 pm**

“Beautiful Panoramas Made Easy!”

with Tim Mathiesen, M.Photo. Cr., F-ASP, EA-ASP, MPPC, FPPC

This program will take you through the creation of beautiful panoramas using your favorite camera and software. You will learn how easy it is to create panoramic images. During the program, we will discuss equipment, accessories, exposure and techniques that will make stitching simple and fun. Software will be discussed, as well as plug-ins that will make your images even more beautiful.



Mount Haleakala, Hawai'i

©Tim Mathiesen

Tim Mathiesen has over 50 years experience in the photographic industry. He is a recognized expert in panoramic and commercial photography. He has traveled the world as a speaker, photographer and educator. Tim has won many international and national awards for his photography. His website, www.panoscenes.com, is a showcase for his award-winning photography. Tim is a graduate of Brooks Institute of Photography. Tim is a PPA international qualified photographic juror and Jury Chairperson. He has presented programs and conducted image critiques in the USA, England, Mexico, Barbados, Canada, Korea and Japan. He has over 175 PPA exhibition merits and more than 40 images in the PPA Loan Collection. He has won the Kodak Gallery Elite Award, 6 Fuji Masterpiece Awards and 5 Kodak Gallery awards. Tim has served as President of several state, national and international photographic organizations.



Here is the link for the July 22nd meeting....(the link is also live now under the Calendar tab (What's Next!) on the PPLAC website. The website link is here:

[What's Next! | PPLAC](#)

Topic: PPLAC 7/22/21 General Meeting

Time: Jul 22, 2021 06:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/7962521301>

Meeting ID: 796 252 1301

One tap mobile

+16699006833,,7962521301# US (San Jose)

+13462487799,,7962521301# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

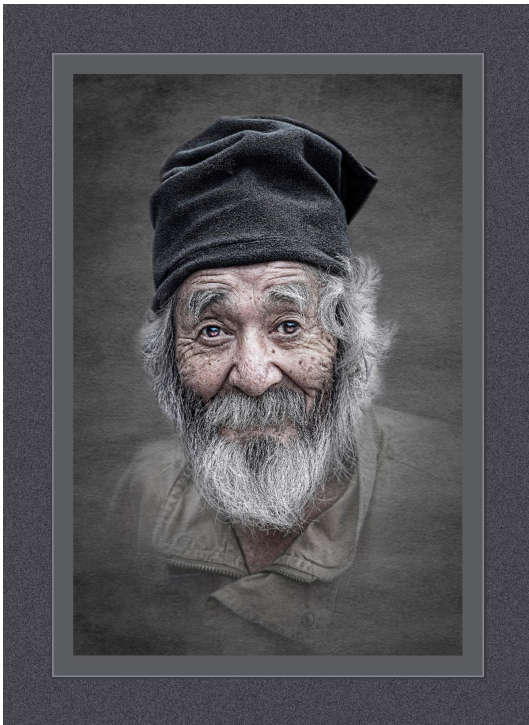
+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

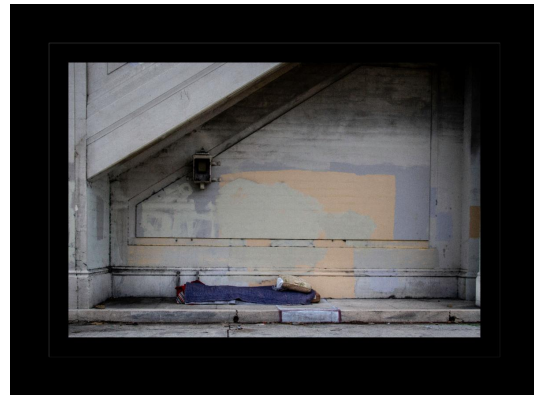
+1 929 436 2866 US (New York)

Meeting ID: 796 252 1301

August 26, 2021 Third DPC of the Year Via Zoom



**Best of Show - May 2021
"The Eyes Still Gleam"
John Powers**



**Best of Show - February 2021
Nikki Washburn
"Simply Homeless"**

PPA The 12 Elements of a Merit Image

1. Impact

Compelling images evoke emotion—laughter, sadness, anger, pride.

2. Technical Excellence

The quality of the actual image as presented for viewing. Aspects such as retouching, sharpness, printing, color, and exposure should be spot on.

3. Creativity

The image is original, fresh, and an external expression of the maker's imagination.

4. Style

The subject matter meshes with the

**Third DPC of 2021
August 26, 2021**

Get your images ready!

Submission Opens:

**Friday, August 13
12:01 AM**

Submission Closes:

Sunday, August 15

11:00 PM

Competition Date:

Thursday, August 26, 2021

Social Hour: 6:30 PM

Judging: 7:00 PM

You must be a member in good standing to enter. Please follow the rules posted on our website:

<https://www.pplac.org/competition-rules>

Need DPC Help?

Want Help or Advice About Your Images?

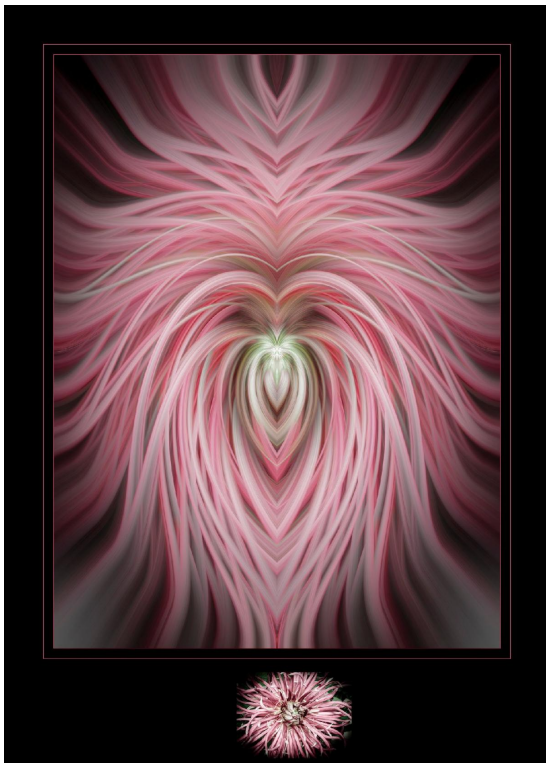
WE ARE HERE TO HELP!

At PPLAC we have PPC certified judges who can give you one-on-one informal critiques or advice on your potential DPC submissions, or an explanation about why you received the score you did at our DPC.

PPLAC members can bring up to 4 images (in any viewable form) to our General Meetings at 6:30pm (NOT a DPC meeting) or contact John Grusd at johngrusd@gmail.com or call and leave a message at 310 365 6364 and we will make arrangements.



This image: May Portrait Category Winner "Irish Eyes" by John Powers



August 2020 Best of Show
"Dahlia Monster"
Mel Carll

presentation. Style can also include the characteristic ways that an artist applies his or her specific lighting, posing, or compositional style to underscore the desired impact.

5. Composition

The visual elements of an image come together to express intent, whether that's to please the viewer or otherwise. The viewer's attention is captured and directed where the artist plans it to be.

6. Presentation

The way an image is showcased gives it a finished look. Everything in the presentation—mats, borders, color choices—should work to enhance the image.

7. Color Balance

Colors work together to evoke feelings in the viewer. For example, it can bring harmony to an image and enhance the emotional appeal. It can also be incongruous to arouse diverse feelings.

8. Center of Interest

This is where an image's creator wants a viewer's attention focused. There may be primary and secondary centers of interest. Sometimes all the elements in an image work together to create the center of interest.

9. Lighting

The image demonstrates excellence in the use and control of light, whether natural or additive. Light informs dimensions and shape, sets tone and mood, and enhances the image.

10. Subject Matter

The subject matter is central to the story being told, so the subject should sync with the story.

11. Technique

The approaches used to create the image—lighting, posing, capture, presentation—work together to be effective.

12. Storytelling

The image evokes the viewer's imagination. While the act of creating is a personal thing, so too is the act of viewing. Each image is a story, and the one it tells a viewer may be unique to that person.

Future Meetings

Our September 23 speaker will be Dwight Okumoto from Honolulu discussing "Photoshop Insights and Tips".

Dwight Okumoto is a member of the Professional Photographers of Hawaii, the Professional Photographers of America, and the American Society of Photographers, among other associations. He has been a Certified Professional Photographer since 1985, holds 3 photographic Master Degrees, Master of Photography, Master Artist, Master of Electronic Imaging, and Photographic Craftsman degree, and is an Approved Photographic Instructor.

More information coming soon!

<https://www.studio3fx.com/>



George DeLoache will be our October 28 speaker. You don't want to miss his always popular and excellent presentation. Details coming soon!

<https://www.georgedeloache.com/>

Sponsor of the Month



Be Ready "Before The Moment"

<https://www.thinktankphoto.com/>

Sponsor News

Silent Auction Item for July

ON1

<https://www.on1.com/>

ON1 Raw 2021

The new ON1 Photo RAW 2021 for computers is the hassle-free, professional photo organizer, raw processor, layered editor, and effects app. It's perfect for those seeking an ultra-convenient all-in-one photo editing solution to produce high-quality results at a tremendous value. ON1 offers photographers the choice in how they purchase with both perpetual or subscription license options for ON1 Photo RAW.

and

ON1 Portrait AI

ON1 Portrait AI uses the latest in machine learning to find every face in portrait photos and make them look fabulous without lifting a finger. Many portrait photographers spend long hours retouching entire shoots before presenting photos to their clients. Other portrait editing software only offers one-off edits, complicated manual controls, steep learning curves, and no way to batch process when dealing with multiple faces in photos. It is an easy to use standalone and plugin. It is fast, finds all faces in photo, and adds realistic retouching to skin, eyes, mouth, etc.

DxO company for DXO Lab 4:

DxO PhotoLab 4 is the most advanced photo-editing software on the market. Featuring an artificial intelligence technology capable of simultaneously denoising and demosaicing images, a dynamic workspace that can be personalized, batch renaming, a watermarking

tool, and more, DxO PhotoLab 4 will transform the way you edit your photographs.

Jixipix Software:

Jixipix is providing our members the code **PPLACFREE** to download their Black and White program (listed under Hobbyist/Enthusiast Apps)..."Dramatic Black & White"...for free.

Portrait Pro 21 Studio Max from Anthropics

New, AI-powered PortraitPro 21 portrait-editing software is here! Designed to deliver professional results in minutes, it enables photographers quickly and easily to retouch the skin, resculpt features, reduce noise, modify shadows and brightness, clone and remove objects, replace skies and bring outdoors into the studio, and offers a further array of easy-to-use retouching tools for magazine-quality results. Check it out here:

<https://www.anthropics.com/portraitpro/>

StudioMagic®

StudioMagic, (a LayerCake Elements company) has the most extensive collection of special effects software and Virtual Sets on the planet.

Each collection has an array of fabulous masked drag and drop elements. All in all there are thousands of masked elements to choose from. All products are compatible with software programs that use layers.

Topaz Software:

Topaz Software is giving our members the ability to purchase their products at 15% discount...the code is **pplac15**.

ProLab Digital

The advertisement features a large 'NEW!' banner in the top left corner. The main headline reads 'Presenting Our Exclusive 3DHD Aluminum Metal'. Below this, it states 'Free Shipping on \$250 or more!' and includes a 'LEARN MORE' button. A row of six product samples is shown below: 3DHD ALUMINUM, HD ALUMINUM, UV ALUMINUM, ACRYLIC, CANVAS, and BIRCHWOOD. Each sample is accompanied by a small image of the print. The ProLab Digital logo is in the bottom right corner.

Find a Photographer

If you would like to have your business added to our "Find a Photographer" link, or want to update your information, please go to the website at <https://www.pplac.org>, click on the Membership button under "Contact Us" and send your information.

Help Wanted



Wanted: New Webmaster!

johngrusd@gmail.com

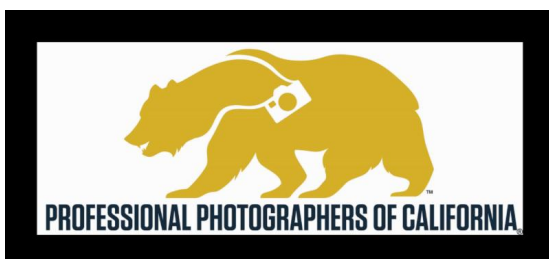
If you are interested in becoming PPLAC's newest webmaster, please contact John at the email address above. John will work with you thoroughly through the transition and will be available any time for support and questions you may have. This will be an exciting and rewarding opportunity to help our organization.



Wanted: New Newsletter Editor!

t1p.8713@gmail.com

Looking to get all the news and share it with all of us? Have we got the opportunity for you! We are in need of a new newsletter editor for PPLAC. If you are interested in helping us out in this area, please contact Teresa at the email address above. Teresa will be glad to help you take over this awesome chance to help us all out in this endeavor. She will be available to train you and guide you.



PPC News

<https://ppconline.com/>



California Workshops

"Business Basics for Photographers"



Robin Swanson // M.Photos.Cr., CPP, F-PPC,
S-PPC, CPA, CGMA & PPC Treasurer

A Four Week Webinar Series

Tuesdays - 7/27, 8/3, 8/10 & 8/17

7:00-9:00pm, PST

\$199 PPC Member / \$249 Non-Member

Also - Each class can be purchased separately @ \$79/ea.

Presented via Zoom

To Register: Please visit PPC's website: <https://ppconline.com/>

This program is for anyone who is considering turning their hobby or weekend photo gig into a legit business. It also has plenty of information for the small photography business owner who is struggling with the technicalities of running their business.

In this workshop series, Robin will cover:

- WK 1
 - Why should you go legit? - Tax consequences vs tax benefits
 - What form should your business take?
 - Fictitious Business Statement (DBA) – Do you need one? How do you get one?
 - Business License – Do you need one? How do you get one?
- WK 2
 - Sellers Permit – Yes! You need one and how to get one.
 - Sales & Use Tax
- WK 3
 - Separating your business and personal finances.
 - Accounting for your finances and a brief overview of QuickBooks
- WK 4
 - Insurance
 - Contracts
 - Websites
 - AB 5 – How it affects you



WEST COAST SCHOOL
PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

WCS News

<https://ppconline.com/wcs/2020-west-coast-school/>

WCS

WEST COAST SCHOOL
of Photography

2021 ONLINE

Creating Art & Composites in Photoshop With Woody Walters and Chris Wooley



July 24th 9am-5pm PST

International Award Winning Photographers Woody Walters & Chris Wooley will show you how to take pieces of one image and combine them into another to create one of a kind works of art in Photoshop.

www.westcoastschool.com

sponsored by

aci



This is a Zoom Workshop



Fashioning the Creative Portrait
\$299 With Tim Meyer



August 28 & 29 2021 9-5pm

Take a trip through the history of portraiture from technique, style and history's role in portraiture today. We will work with different themes from inception, styling, lighting and posing, to the final image.



www.westcoastschool.com



This Workshop is IN PERSON
in San Diego, CA



PPA News



PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

PPC and PPLAC would like to congratulate our **New PPA Councilors**, who will represent California for the next 3 years starting 7/1/2021

Please note that PPA has a page dedicated to what is available. You do NOT need to be a PPA member to look at what's there.....and they are offering a lot of webinars this year!

LET'S CONNECT

PPA - Professional Photographers of America
229 Peachtree St. NE, Suite 2300
Atlanta, GA 30303

1-800 786-6277

<https://www.ppa.com/initttogether>

Tim Mathiesen

Tim Meyer

Sandra Harris

Diane Costello

Jim Trapp

Robin Swanson

Larry Skibiski

Mel Carll

Kimberly Olker

Michelle Pennings

Yaneck Wasiek

Photo Competitions

Entering competition is the quickest way
to improve your photography.

2021 Judging Schedule

IPC Judging Dates: September 12-17

IPC Early Registration: July 6 to August
17, 5 pm ET

IPC Late Registration will be August 17,
5 pm ET to August 31, 5 pm ET
