



August 2021

www.pplac.org

August 2021 – PRESIDENTS MESSAGE

AUGUST PRESIDENTS MESSAGE

Hope this finds you well, enjoying your summer and spending some time photographing what you love. It's hard to believe that we are 8 months into 2021 and the holidays are right around the corner.



PPLAC has some great stuff going on this month. On the 21st we will be having a joint outing with CIPPA to the Camarillo Air Show “Wings Over Camarillo”. In preparation for this event, CIPPA’s own Hutch Hutchinson will be giving a special presentation on 8/10 “Air Show Tips & Tricks”. Tickets for the airshow can be found at <https://www.wingsovercamarillo.com>. If you are interested in attending the 8/10 pre-airshow presentation, please visit the PPLAC website (www.pplac.org) to register and receive the zoom link.

On 8/26 we will have our 3rd DPC of the year, we are very excited to announce that we will be trying something new this month and will be having a “post” DPC image review. This will be an informal gathering that will allow our entrants to ask questions about the critiques and gain a better insight on how to improve their images for image competition. The meeting will take place via Zoom the week following DPC, details will be forthcoming.

In closing, if you were not able to join us for our July meeting with Tim Mathiesen, his presentation on “Panoramic Images” was outstanding. The zoom link to view the presentation can be found on the PPLAC Facebook page.

We have been notified that the Veterans Memorial Complex has opened and PPLAC is the process of securing meeting space beginning in October. We will keep you posted and look forward to seeing all of our members in-person again!

Best Regards
Eleanor

**Coming Events
&
General Meetings**

Come join our monthly meetings

Stay Connected

Facebook
[https://www.facebook.com/
PPLAC/](https://www.facebook.com/PPLAC/)

**2021
Board of
Directors**

2020-21

held on the 4th Thursday of each month (unless it falls on a holiday).

Save The Date

Meetings and Events

Visit our Meetup Calendar for more details*

August 10, 2021
Via Zoom
Special Presentation
"Air Show Tips & Tricks"

Friday, August 13, 2021
DPC Image Submission
Opens
12:01 AM

Sunday, August 15, 2021
DPC Image Submission
Closes
11:00 PM

August 21, 2021 Outing
"Wings Over Camarillo"

August 26, 2021
Third DPC via ZOOM

September 23, 2021
Speaker:
Dwight Okumoto
"Photoshop Insights
and Tips"

October 28, 2021
Speaker:
George DeLoache

Friday, November 5, 2021
Submission Opens
12:01 AM

Sunday, November 7, 2021
Submission Closes
11:00 PM

November 18, 2021
Fourth DPC
(THIRD THURSDAY)

December 2021
No meeting

January 27, 2022
Open House and Awards

**Please note that speakers may change at any time.*

Meet Up

<https://www.meetup.com/Culver-City-Photography-Meetup/>

PPLAC is a Proud Affiliate of...

PPC

<https://ppconline.com/>

PPA

<https://www.ppa.com/>

PPLAC Sponsors

Howard Burkholz
Allstate Insurance

<https://www.nationalphotographersinsurance.com/>

Jixipix Software

<https://jixipix.com/>

Mindshift Gear

<https://www.thinktankphoto.com/pages/mindshift-gear>

ProLab Digital

<https://www.prolabdigital.com/>

StudioMagic

<https://www.layercakeelements.com>

Think Tank

<https://www.thinktankphoto.com/>



President

Eleanor Gray

1st Vice President
(Programs, Speakers, Workshops)
John Powers

2nd Vice President
(Membership)
Roy Patience

Treasurer
Nikki Washburn

Secretary
Teresa Pepe

Digital Photographic Competition Director
Gary Parsons

Digital Photographic Competition Co-Chair
Kevin Karzin

Digital Photographic Competition Moderators
Mel Carll
Bob Young

Fundraiser Director
Ira Mintz

Event Photographer
Angela Chen

Newsletter
Teresa Pepe

Sponsor Management Chair
Mel Carll

Webmaster
John Grusd

Donate to a Veteran

Help a Veteran interested in Photography!

Will appreciate your donation of any old camera bodies, lenses, reflectors, tripods, etc...

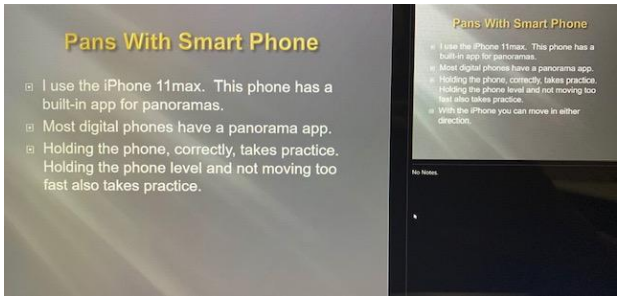
These are men and women suffering from post traumatic syndrome.

Contact Carlos Lozano
323-721-6665
or email

Lozano720mp@gmail.com
Thank you in advance for your kindness!

July 22, 2021 Meeting Highlights

Many thanks to Tim Matheisen for sharing his incredible panoramas and tips on making beautiful panoramas. If you missed Tim's presentation, you can access and view it on our PPLAC Facebook page.



Member Spotlight: Clint Patterson



Clint Patterson Background: I was born in Edmonton, Alberta in 1962. As a kid I had some sort of brown “box” camera that didn’t require focusing. I remember waiting not so patiently for the photos to come back to me in the mail – it took weeks to see the results of my “work.” I can’t imagine waiting that long anymore (or paying for film and processing for my current 1000 photos per day vacations!).

After graduating from the University of Alberta I headed off to the University of Miami and ultimately found my way to Los Angeles where I worked as a psychologist and healthcare administrator for many years. Eventually I transitioned into real estate where I came to seriously appreciate the power of images as a marketing tool for properties.

When it comes to my business as a realtor, I like to be “hands on” so I usually take my own photos. It gives me a better understanding of a property when I take the interior, exterior and aerial shots. I find many real estate agents ineffectively barrage people with flowery words about a property. I’d much rather rely on images to capture a buyer’s imagination and enthusiasm – it’s so much more efficient and powerful!

When I’m not working with buyers and sellers in the greater LA area, I love to travel

with my spouse, Rick, and take photos of beautiful landscapes and animals. In addition, we never tire of taking pictures of our pets (three “pound puppies” at the moment). Our excitement and passion for photography stems from being able to capture an amazing setting (like Iguazu Falls, Argentina, or Snow Hill, Antarctica) and bring images home to relive the experience.

Capturing a shot of a gorgeous animal – particularly families or mother/baby combinations is another experience that gets our adrenaline rushing. Recently we traveled with Sharon Lobel, Mel Carll and Michael Collins to Southern Africa where we encountered incredible wildlife and landscapes – bringing home wonderful memories that can’t be replaced but are refreshed when we look at the shots or put a slideshow on our Apple TV.

This was my third experience with Sharon as a guide, mentor and friend – she’s an incredible, thoughtful travel companion and organizer. We’re looking forward to future travels where we can rely on Sharon to combine her expertise as a professional photographer and travel guide with her love of visiting exotic (and even local!) locations.

I’m a little embarrassed to admit that my camera far exceeds my capabilities. I have a used Nikon D800 that I bought from Mel figuring that if it takes great shots for him, it should take great shots for me, right? It’s a nice camera and I’m still getting to know it. Rick has picked out some great lenses for us and we interchange them with his new mirrorless Nikon Z6ii. My DJI Phantom IV drone is a wonderful tool for capturing 4K aerial shots. As uncool as it might be, I also have to admit that my iPhone 12 Max is a tool that I rely on when a quick opportunity pops up or I want to capture a great panorama.

My passion for photography really comes from an appreciation for what other people can do with their cameras. I’ve always loved Ansel Adams and Thomas Mangelson. I follow Michael Frye and love his blogs where he highlights great landscapes in California.

Marcia Gold introduced us to PPLAC and we’ve come to love the Digital Photo Competitions. We’re always impressed at how the judges can look at a great image and offer suggestions to make it even more wonderful. The other thing that excites us about PPLAC is the enthusiasm that members have for sharing their expertise. As relative beginners, we’re always learning from experts who are eager to help us advance our skills and appreciation for the power of photography.

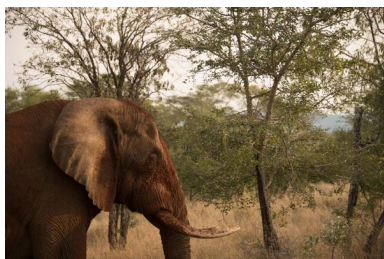
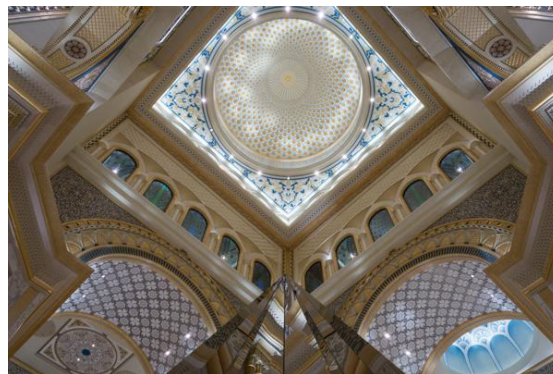
I’ve never entered a competition. For me, professionally, the reward for good photography comes from helping my clients present their homes in the best possible light. And on a personal level there’s always the priceless experience of bringing great images home .

I’m including a few shots that Rick and I like from my real estate portfolio and a couple of our recent trips.

Thanks for taking the time to learn a little bit about me + your contributions to my growth as a photographer!

Clint





July Highlights!!

**PPLAC July 2 Outing
"Colonial Faire"**

Happy Fourth of July, one and all!

Yesterday, Saturday, July 3rd, we had our third PPLAC Outing of the year. This time we ventured out to Yucaipa to capture some re-enactors recreating life in the 18th century. This was Riley's Farm event entitled, *Colonial Faire*. There were colonists, tradesmen, bakers, candlestick makers, and the ever-present British soldiers ominously lurking in every corner of the village.

We had the good fortune to have on board to photograph these events Ira Mintz, Nikki Washburn, John Powers, and Gary Parsons. And a good time was had by all.

Join us Wednesday evening at 7 PM, July 28th via Zoom as we share some of the images taken and determine a favorite from amongst these wonderful choices. The link will be forthcoming as we get closer to the date.

Here below are our intrepid photographers in action:



Nikki, Ira, and Gary capturing a scene re-enacting the Boston Massacre.

**Congratulations to our
July Outing - "Colonial Faire"
Winner
Nikki Washburn**

PPLAC Outing: Colonial Faire – The Winning Photograph!

On July 3rd four of our intrepid photographers ventured out to Yucaipa to capture exciting, novel, creative, and inspiring photographs of re-enactors capturing life during the time of the Revolutionary War. As has been said in the past, a good time was had by all.

We asked our photographers (Ira Mintz, Gary Parsons, John Powers, and Nikki Washburn) to submit six of their favorite photos from this event and we posted them via Zoom on Monday evening, July 26th. All those present reviewed the images submitted, commented on them, and then voted for their favorite ... without knowing who took which photos. After having to tally the votes twice (there was a tie the first time), a clear winner finally emerged. Ladies and gentlemen, the overall winner was created by ... Nikki Washburn! She wins a \$25 gift certificate from Starbucks for her efforts. And here is her winning entry:



Photo by: Nikki Washburn

Coming Events

**August Special Presentation
&
PPLAC Outing**



**PPLAC
Special
Presentation!
August 10, 2021
7:00pm**

Airshow Tips and Tricks!

with Hutch Hutchison

All are welcome! Whether you are planning to attend the airshow or not, this will be an informative and very interesting presentation!



As a prelude to a joint PPLAC and CIPPA Outing to the "Wings Over Camarillo" airshow August 21st, George "Hutch" Hutchison will do a special Airshow Presentation on August 10th at 7:00pm to share his tips and tricks for shooting airshows.

His service with a Navy Squadron on the flight deck of an aircraft carrier during the Viet Nam conflict melded a life-long love of photography with aviation and airshows. He's photographed and worked with groups at the Camarillo show since 2001. A 2018 airshow article he wrote for the Photographic Society of America (PSA) Journal won the award for that periodical's Best Feature Story of the year.

The program will include tips on preparation and equipment along with technical suggestions and examples.

Remember! You MUST register to attend this special Zoom presentation. After registering, you will receive a confirmation email about joining the meeting.

The link to reister for this Zoom meeting will be found in August on the PPLAC website (PPLAC.org under the Calendar tab, "What's Next!") or in our August Newsletter and Blasts.

We hope you'll join us on August 10 at 7:00pm!

Attend Hutch's Airshow Photography Presentation, August 10 at 7:00pm
[Register on Zoom](#)



**SPECIAL
OUTING!!**

"Wings Over Camarillo!" Saturday, August 21st, 2021

Air Show Announcement

PPLAC and CIPPA are joining together for this exciting event!

Tickets are now on sale for both general and limited VIP Chalet tickets. Members who hope to get good seating together on the flight line should try to arrive immediately when gates open at 9:00 AM and gather immediately to the left of the VIP Chalet tent to secure a spot. CIPPA member Hutch Hutchison will be there early to meet and assist members who will take turns guarding seats and equipment while others shoot static aircraft displays.



Information and ticket sales can be found at

<http://www.WingsOverCamarillo.com>



Special Program Announcement

As a prelude to the joint CIPPA and PPLAC outing to the "Wings

Over Camarillo" airshow, George "Hutch" Hutchison will do a special Airshow Presentation on August 10th.

Details are in a separate announcement.

All photos by "Hutch" Hutchinson

Go online and reserve your tickets:

[Air Show Schedule - Wings Over Camarillo Air Show](#)

Tell us you are going on the 21st – [Register on Zoom](#)

**August 26, 2021
Third DPC of the Year**



PPLAC DPC
August 26, 2021
6:30pm

DIGITAL PHOTOGRAPHIC COMPETITION

Join us for our 3rd Digital Photographic Competition of 2021 ! Yes, we compete, but it is really a learning exercise. There is no better way to improve your work than to receive constructive comments from knowledgeable photographers. A panel of 3 judges evaluates each image submitted into the competition and they do it live!

**"The Eyes
Still Glean"**

by
John Powers

**May 2021
Best of Show**



In non-pandemic times the DPC is held at our general meeting. In these covid times we are conducting them virtually via a Zoom meeting. For all of the details about how to enter as well as how to watch the competition, go to pplac.org and click on the "Photo Competition" tab.

We hope you'll join us on August 26th at 6:30pm!

Topic: PPLAC August DPC

Time: Aug 26, 2021 06:30 PM Pacific Daylight Time

Join Zoom Meeting

<https://us02web.zoom.us/j/7962521301>

Meeting ID: 796 252 1301

One tap mobile

+16699006833,,7962521301# US (San Jose)

+13462487799,,7962521301# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)
+1 301 715 8592 US (Washington DC)
+1 312 626 6799 US (Chicago)
+1 929 436 2866 US (New York)
Meeting ID: 796 252 1301

Want Help or Advice About Your Images?

WE ARE HERE TO HELP!

At PPLAC we have PPC certified judges who can give you one-on-one informal critiques or advice on your potential DPC submissions, or an explanation about why you received the score you did at our DPC.

PPLAC members can bring up to 4 images (in any viewable form) to our General Meetings at 6:30pm (NOT a DPC meeting) or contact John Grusd at johngrusd@gmail.com or call and leave a message at 310 365 6364 and we will make arrangements.



This image: May Portrait Category Winner "Irish Eyes" by John Powers

Third DPC the Year August 26, 2021

**Get your images
ready!**

**Submission
Opens:
Friday, August 13
12:01 AM
Submission
Closes:
Sunday, August 15
11:00 PM
Competition
Date:
Thursday, August
26, 2021
Social Hour: 6:30
PM
Judging: 7:00 PM**

You must be a member in good standing to enter. Please follow the rules posted on our website:
<https://www.pplac.org/competition-rules>

PPA

The 12 Elements of a Merit Image

1. Impact

Compelling images evoke emotion—laughter, sadness, anger, pride.

2. Technical Excellence

The quality of the actual image as presented for viewing. Aspects such as retouching, sharpness, printing, color, and exposure should be spot on.

3. Creativity

The image is original, fresh, and an external expression of the maker's imagination.

4. Style

The subject matter meshes with the presentation. Style can also include the characteristic ways that an artist applies his or her specific lighting, posing, or compositional style to underscore the desired impact.

5. Composition

The visual elements of an image come together to express intent, whether that's to please the viewer or otherwise. The viewer's attention is captured and directed where the artist plans it to be.

6. Presentation

The way an image is showcased gives it a finished look. Everything in the presentation—mats, borders, color choices—should work to enhance the image.

7. Color Balance

Colors work together to evoke feelings in the viewer. For example, it can bring harmony to an image and enhance the emotional appeal. It can also be incongruous to arouse diverse feelings.

8. Center of Interest

This is where an image's creator wants a viewer's attention focused. There may be primary and secondary centers of interest. Sometimes all the elements in an image work together to create the center of interest.

9. Lighting

The image demonstrates excellence in the use and control of light, whether natural or additive. Light informs dimensions and shape,

sets tone and mood, and enhances the image.

10. Subject Matter

The subject matter is central to the story being told, so the subject should sync with the story.

11. Technique

The approaches used to create the image—lighting, posting, capture, presentation—work together to be effective.

12. Storytelling

The image evokes the viewer's imagination. While the act of creating is a personal thing, so too is the act of viewing. Each image is a story, and the one it tells a viewer may be unique to that person.

Future Meetings

Our September 23 speaker will be Dwight Okumoto from Honolulu discussing "Photoshop Insights and Tips".

Dwight Okumoto is a member of the Professional Photographers of Hawaii, the Professional Photographers of America, and the American Society of Photographers, among other associations. He has been a Certified Professional Photographer since 1985, holds 3 photographic Master Degrees, Master of Photography, Master Artist, Master of Electronic Imaging, and Photographic Craftsman degree, and is an Approved Photographic Instructor.

More information coming soon!

<https://www.studio3fx.com/>



George DeLoache will be our October 28 speaker. You don't want to miss his always popular and excellent presentation. Details coming soon!

<https://www.georgedeloache.com/>

Sponsor of the Month



Be Ready "Before The Moment"

<https://www.thinktankphoto.com/>

Sponsor News



THE CHOICE OF WORKING PROFESSIONALS

URBAN BACKPACK 15% SALE

A photograph of three different models of ThinkTank Urban Backpacks. They are dark-colored, rugged-looking bags with multiple straps, buckles, and pockets. They are standing upright on a wooden surface against a dark background.

<https://www.thinktankphoto.com/>

Find a Photographer

If you would like to have your business added to our "Find a Photographer" link, or want to update your information, please go to the website at <https://www.pplac.org>, click on the Membership button under "Contact Us" and send your information.

Help Wanted



Wanted: New Webmaster!

johngrusd@gmail.com

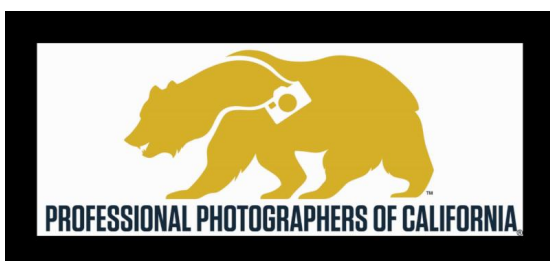
If you are interested in becoming PPLAC's newest webmaster, please contact John at the email address above. John will work with you thoroughly through the transition and will be available any time for support and questions you may have. This will be an exciting and rewarding opportunity to help our organization.



Wanted: New Newsletter Editor!

t1p.8713@gmail.com

Looking to get all the news and share it with all of us? Have we got the opportunity for you! We are in need of a new newsletter editor for PPLAC. If you are interested in helping us out in this area, please contact Teresa at the email address above. Teresa will be glad to help you take over this awesome chance to help us all out in this endeavor. She will be available to train you and guide you.



PPC News

<https://ppconline.com/>



California Workshops

"Business Basics for Photographers"



Robin Swanson // M.Photog.Cr., CPP, F-PPC,
S-PPC, CPA, CGMA & PPC Treasurer

A Four Week Webinar Series

Tuesdays - 7/27, 8/3, 8/10 & 8/17

7:00-9:00pm, PST

\$199 PPC Member / \$249 Non-Member

Also - Each class can be purchased separately @ \$79/ea.

Presented via Zoom

To Register: Please visit PPC's website: <https://ppconline.com/>

This program is for anyone who is considering turning their hobby or weekend photo gig into a legit business. It also has plenty of information for the small photography business owner who is struggling with the technicalities of running their business.

In this workshop series, Robin will cover:

- Wk 1
 - Why should you go legit? - Tax consequences vs tax benefits
 - What form should your business take?
 - Fictitious Business Statement (DBA) – Do you need one? How do you get one?
 - Business License – Do you need one? How do you get one?
- Wk 2
 - Sellers Permit – Yes! You need one and how to get one.
 - Sales & Use Tax
- Wk 3
 - Separating your business and personal finances.
 - Accounting for your finances and a brief overview of QuickBooks
- Wk 4
 - Insurance
 - Contracts
 - Websites
 - AB 5 – How it affects you



WEST COAST SCHOOL
PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

WCS News

<https://ppconline.com/wcs/2020-west-coast-school/>

Fashioning the Creative Portrait
\$299 With Tim Meyer



August 28 & 29 2021 9-5pm

Take a trip through the history of portraiture from technique, style and history's role in portraiture today. We will work with different themes from inception, styling, lighting and posing, to the final image.



www.westcoastschool.com



This Workshop is IN PERSON
in San Diego, CA



2021 ONLINE

Fine Art Compositing
With Richard Sturdevant \$249



Sept 30th & Oct 1st 2021
9am-5pm PST

Learn how to create fine art composites from Richard who is known for his style, concepts and visually stunning art pieces. From conception to finish learn how to bring your storytelling and vision to life.



www.westcoastschool.com



This is a Zoom Workshop





Photo Competitions

Entering competition is the quickest way to improve your photography.

2021 Judging Schedule

IPC Judging Dates: September 12-17

IPC Early Registration: July 6 to August 17, 5 pm ET

IPC Late Registration will be August 17, 5 pm ET to August 31, 5 pm ET

Please note that PPA has a page dedicated to what is available. You do NOT need to be a PPA member to look at what's there.....and they are offering a lot of webinars this year!

LET'S CONNECT

PPA - Professional Photographers of America
229 Peachtree St. NE, Suite 2300
Atlanta, GA 30303

1-800 786-6277

<https://www.ppa.com/inittogether>
