



August 2024

<https://www.pplac.org/>



2024 President John Powers

"A good photograph is knowing where to stand."
Ansel Adams

Greetings, PPLAC Members:

Whenever a photographer comes across an Ansel Adams quote, it is usually treated with the same reverence as the old E.F. Hutton commercials: You stop whatever you are doing and listen! Whenever I come across this quote from Ansel Adams, it helps me to remember to take my time when getting ready to take a photograph, whether it is of a person, a landscape, or whatever it is that has your attention. Walk around, see your subject from different positions, different angles, different perspectives. Take a moment to take it all in. You'd be surprised what comes out of your patience. You could even call this the *"zen of photography."*

We are now in the heart of summer; the weather is rather intense. Don't let it hold you back. Get out there and get some amazing images. For instance, we are off to the annual air show in Camarillo this month. There will be plenty of opportunities for marvelous photos. For some of us, photographing air shows is out of our comfort zone. Good! Stretch yourself. Learn and grow! Be sure you sign up, if you haven't already. It will be Saturday, August 17th. A number of our members get the VIP tickets. Just an idea.

This month we hold our third *Digital Photographic Competition* (DPC) of the year, on August 22nd. Have your images ready to be uploaded to printcompetition.com the first week of August. Details are on our web site under *Photo Competition* and its sub-panel, *Competition Rules*. If you have any questions, please contact Gary Parsons, our DPC guru.

See you at our events and remember, “*Keep on clickin’!*”

John Powers, M.Photo.Cr., CPP
PPLAC President

Coming Events & General Meetings

Come join our monthly meetings held on the **4th Thursday of each month** (unless it falls on a holiday).

August 5, 2024
Image Submission Opens

August 11, 2024
Image Submission Closes

August 17, 2024
Wings Over Camarillo

August 22, 2024 (Zoom)
Image Competition

September 3-4, 2024
Overnight Adventure - Joshua Tree

September 26, 2024
General Meeting

October 6, 2024
Mike Collings - Photoshop

October 24, 2024
General Meeting

October 28-31, 2024
PPLAC Adventure - Monterey

November 21, 2024 (Zoom)
Image Competition

**Please note that speakers/schedule may change at any time.*

***<https://www.pplac.org/calendar>*

2024 Officers

President
John Powers

1st Vice President
(Programs, Speakers, Workshops)
Liz Chalmers

2nd Vice President
(Membership)
Roy Patience

Treasurer
Mel Carll

Secretary
Teresa Pepe

Digital Photographic

Stay Connected

Facebook

<https://www.facebook.com/PPLAC/>

Meet Up

<https://www.meetup.com/Culver-City-Photography-Meetup/>

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ProLab Digital

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Radiant Photo

<https://radiantimaginglabs.com/>

StudioMagic

<https://www.layercakeelements.com>

Think Tank

<https://www.thinktankphoto.com/>

Topaz Labs

<https://www.topazlabs.com/topaz-photo-ai>

Competition Director
Gary Parsons

**Digital Photographic
Competition Co-Chair**
Kevin Karzin

**Digital Photographic
Competition Moderators**
Mel Carll
Bob Young

Fundraiser Director
Ira Mintz

Sponsor Management Chair
Mel Carll

Newsletter
Teresa Pepe/Eleanor Gray

Webmaster
John Grusd

Parliamentarian
Nikki Washburn

Event Photographer
Angela Chen

August Sponsor of the Month

**Radiant Photo
from Radiant Imaging Labs**

www.radiantimaginglabs.com



**The 12 Elements
of a Merit Image**

[https://www.ppa.com/ppmag/
articles/12-elements-of-a-
merit-image](https://www.ppa.com/ppmag/articles/12-elements-of-a-merit-image)

July 2024 Highlights



PPLAC General Meeting!

Presentation

Thursday, July 25th, 2024

6:30pm

"Life Changing Adventures!"

Mel Carll M.Photos. Cr. CPP M-PPC

Mel will take you on a very personal journey as to how one deals with extreme life changing events. From "Everything is grand!", to "Will I live to see tomorrow?", and the road to living once again. And how photography plays a huge part of this transformation.

Discover how Mel applies his daily mantra: "The ground is beneath me, not above me, so enjoy life..."



Mel Carll is a Valencia, CA based photographer who enjoys every aspect of photography. His photography adventure started in 2005 and has only picked up steam since.

Mel is currently the Executive Director of the Professional Photographers of CA, and American Society of Photographers. He is also the current Director of West Coast School of Photography. He has earned his Master Photographer degree, Craftsman Degree and CPP with PPA, and his PPC Masters Degree and the Harris Giachetto Service Award with PPC.

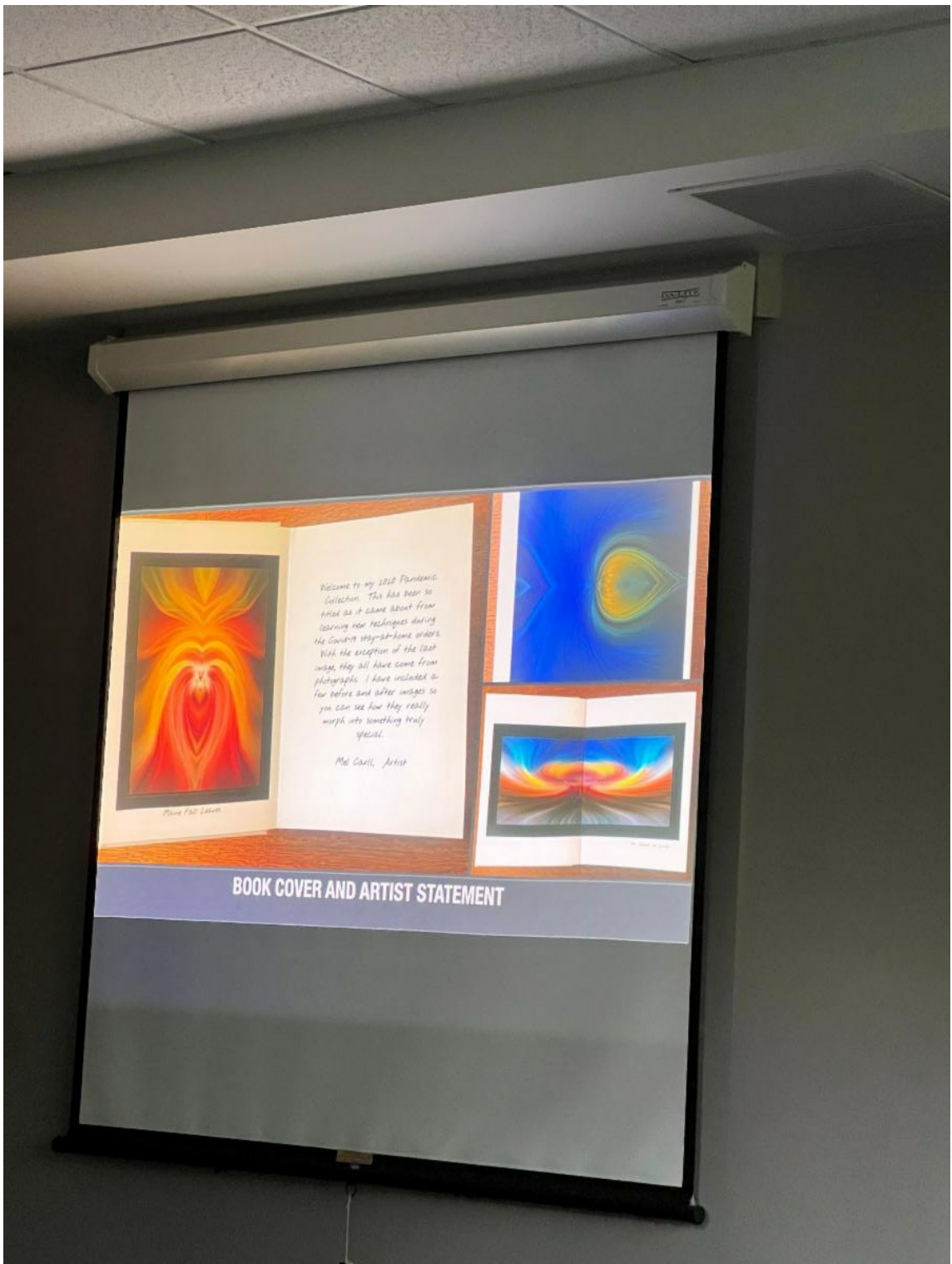
Mel has received image awards with PPA, PPC and PPLAC. In 2010 Mel had images entered into the permanent collection of the California African American Museum as part of the "Allensworth, A Place, A People, A Story" exhibit.

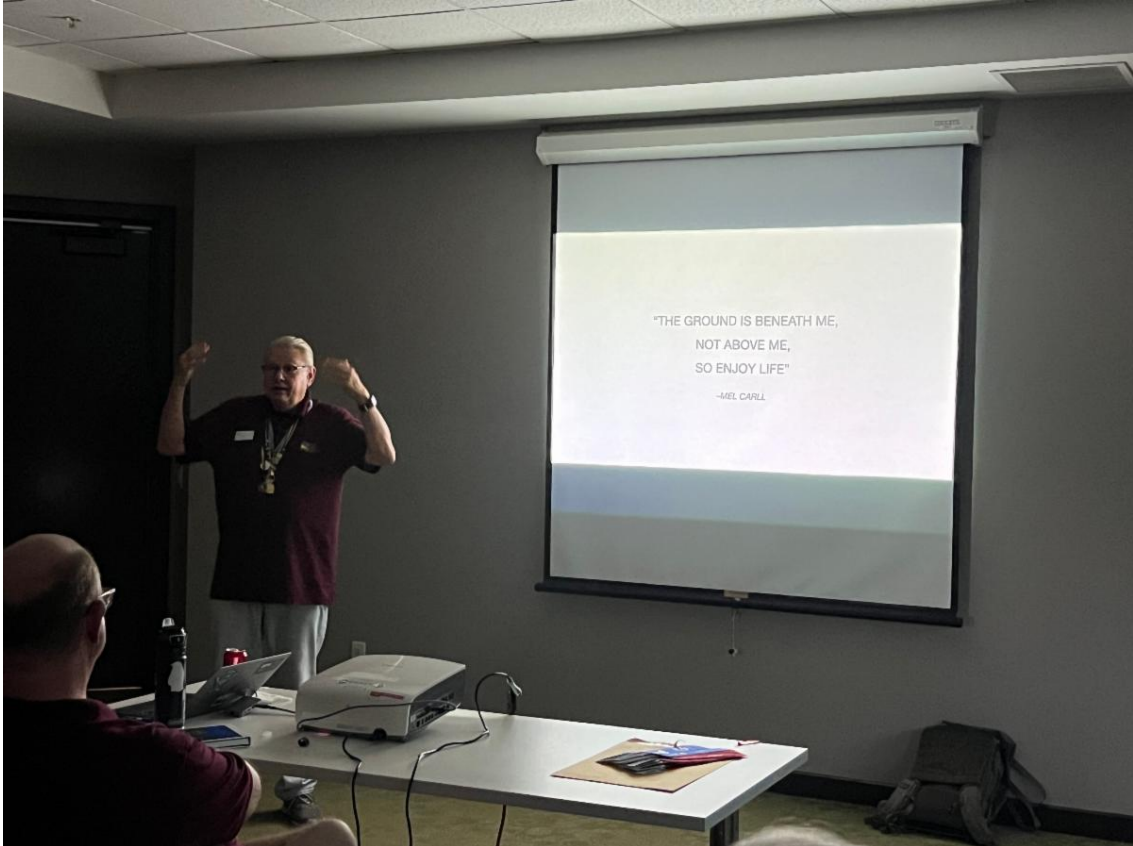


New Meeting Location!

Center Point Clubhouse - 6200 Playa Vista Dr, Playa Vista, CA 90094

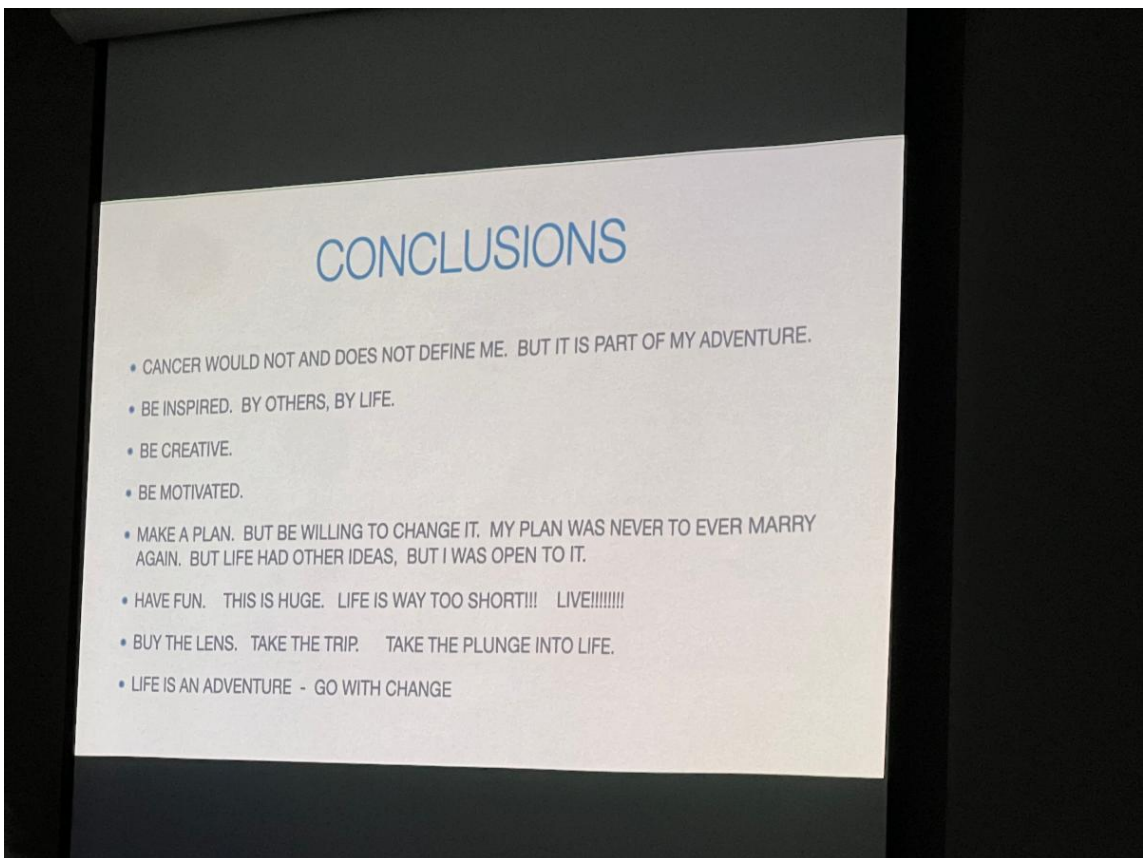






"THE GROUND IS BENEATH ME,
NOT ABOVE ME,
SO ENJOY LIFE"

-MEL CARLL



CONCLUSIONS

- CANCER WOULD NOT AND DOES NOT DEFINE ME. BUT IT IS PART OF MY ADVENTURE.
- BE INSPIRED. BY OTHERS, BY LIFE.
- BE CREATIVE.
- BE MOTIVATED.
- MAKE A PLAN. BUT BE WILLING TO CHANGE IT. MY PLAN WAS NEVER TO EVER MARRY AGAIN. BUT LIFE HAD OTHER IDEAS, BUT I WAS OPEN TO IT.
- HAVE FUN. THIS IS HUGE. LIFE IS WAY TOO SHORT!!! LIVE!!!!!!!
- BUY THE LENS. TAKE THE TRIP. TAKE THE PLUNGE INTO LIFE.
- LIFE IS AN ADVENTURE - GO WITH CHANGE

PPLAC OUTING: SOAR Tropical Butterflies SOUTH COAST BOTANIC GARDEN



*Pictured: Tim Hintz, Liz Chalmers, Roy Patience, Ira Mintz;
kneeling is Gary Parsons*

On Saturday morning, July 27th, PPLAC members visited the butterfly pavilion at the South Coast Botanic Garden. The exhibit features over 100 butterflies, colorful native plants and plenty of natural light - making for great photo opportunities!

After photographing the butterflies, we took advantage of the abundant plant life and wide variety of flowers throughout the 87 acre garden.

Liz Chalmers, 1st VP

Coming Events! Meetings/Outings

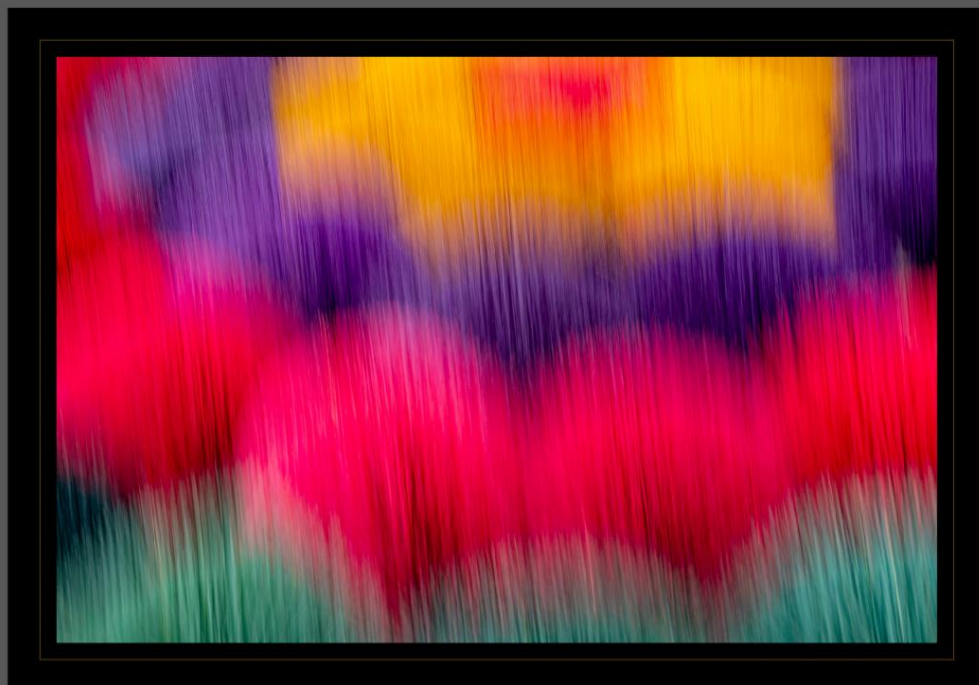
August 22 Digital Photographic Competition



PPLAC DPC
August 22, 2024
6:00pm

DIGITAL PHOTOGRAPHIC COMPETITION!

Join us for our 3rd Digital Photographic Competition of 2024 ! Yes, we compete, but it is really a learning exercise. There is no better way to improve your work than to receive constructive comments from knowledgeable photographers. A panel of 3 judges evaluates each image submitted into the competition and they do it live!



"The Essence of Incense" by Leslie Geffen
May 2024 Best of Show

Our DPC is conducted via Zoom meeting. For all of the details about how to enter as well as how to watch the competition, go to pplac.org and click on the "Photo Competition" tab.

The dates to submit images are August 5-11.

Join us on August 22nd at 6:00pm!

Outings/Safaris/Adventures



PPLAC Outing!
Saturday
August 17th, 2024
9:00am

Wings Over Camarillo Air Show!

555 Airport Way, Camarillo, CA

PPLAC is heading off into the wild blue yonder for the fantastic "Wings Over Camarillo Air Show"! Don't miss this exciting opportunity to capture breathtaking images of vintage and modern aircraft in aerial action! There are also static aircraft displays and an extensive car show! It's a great way to spend a day with your fellow photographers!



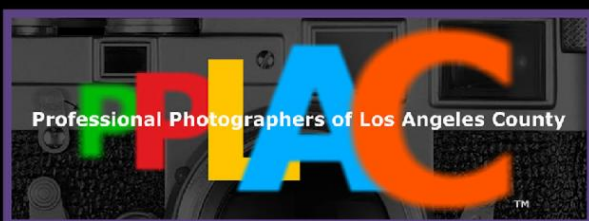
For more information about the Air Show and to purchase tickets, visit the website: **<https://wingsovercamarillo.com/>**

We recommend buying the "VIP Chalet Tickets" which include parking, food and shade! These tickets are limited and sell out quickly so act now if you are interested. Otherwise, the General Admission tickets are much less expensive and offer the same access to photography.

There will be an informative Zoom meeting (Date TBA) beforehand to discuss gear, settings and the logistics for us all to meet. And as always, we will follow this PPLAC Outing with an Image Review! (Date TBA)



If you're interested in attending, please contact Liz Chalmers at:
liz@lizchalmers.com



Overnight
Adventure!!
September 3-4, 2024

Joshua Tree Night Sky Adventure!

Join us on this overnight photo shoot in one of the darkest and most photogenic locations in Southern California!



On this PPLAC Adventure, John Grusd will lead us as we hone our night photography skills on the Milky Way! We will also have the opportunity to learn blue hour blends and to create star trails!

Included will be a PPA approved workshop, "Photographing the Night Sky!" which will provide you with the

**basic skills and knowledge to
plan your own night sky
adventures!**



**The PPLAC Adventure fee of
\$70 (PPLAC members),
\$80 (non-members) includes:**

- 1. An afternoon and full night of guidance.**
- 2. A pre-trip informational Zoom meeting.**
- 3. A post-trip review of our favorite images.**

**Lodging and transportation are
not included.
Overnight lodging is not
required but we recommend it.
Our lodging is the
Holiday Inn Express
in 29 Palms, CA.**



**For questions or to register for this event, please contact
PPLAC 1st VP, Liz Chalmers - liz@lizchalmers.com**



Join us on this unique overnight PPLAC Adventure!



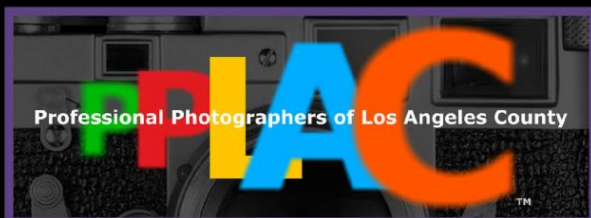
**Join PPLAC
on
Sunday, Oct. 6th
9am - 4pm
for
"Something Old,
Something New"
a photoshop workshop
with
MICHAEL COLLINS**



Collins has been a professional photographer for 25+ years. He is a PPA Master Craftsman, Certified Professional Photographer, has earned the PPC Service Award, the CA Master Degree & numerous others.

**Michael has hosted an online photoshop program for 4 years, creating 200+ episodes! The workshop is \$99. For more details, contact
Liz@LizChalmers.com**





Four-Day/Three-Night
Adventure!!

October 28-31, 2024

Monterey Coastal Adventure!

**Join us on this scenic exploration to
what Ansel Adams called,
"The greatest meeting of land and sea!"**



**Thank you for your interest in this PPLAC
Adventure! The response has been overwhelming!**

**If you are still interested in attending this event,
we have started a wait list in case there is a
cancellation. Just contact Liz Chalmers and she will
add you to the list.**

PPLAC 1st VP, Liz Chalmers - liz@lizchalmers.com

We hope to see you on our next PPLAC Adventure!

August Sponsor of the Month

**Radiant Photo
from Radiant Imaging Labs**

www.radiantimaginglabs.com



Photo Opportunities

2024 PHOTOGRAPHY ADVENTURE TOURS



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MAR

VIETNAM / CAMBODIA

MAY

YELLOWSTONE

JULY

ICELAND

JULY

NAMIBIA

AUG

KENYA WOMENS SAFARI

AUG

KENYA SAFARI

SEP

KENYA SAFARI

NOV

ICELAND



For detailed Itineraries email or text us at:



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PPC News

<https://ppconline.com/>



LIGHTROOM CLASSIC WHAT'S NEW MASKING AND MORE

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**Instructor – Kimberly Olker
Sunday, August 4, 2024**

2–6pm PST (via Zoom/Hybrid)

**Non-Members: \$35
PPC Members: \$25
PPC Premium Members: \$15**

Register at: www.ppconline.com or 800-439-5839 ext. 1



Reno Great Balloon Race September 6–7, 2024 4am – 5pm

1595 N Sierra St, Reno, NV

The Great Reno Balloon Race is the world's largest free hot-air ballooning event.
We will photograph wild horses, Virginia City and/or Lake Tahoe.

Hotel reservations are to be made at:
Courtyard Reno Downtown/Riverfront (meeting place)
1 Ballpark Lane Reno, NV 89501
We will be carpooling to events.

**Premium Members – \$45
Members – \$75
Non-members – \$90**

Register at ppconline.com
Information: 800-439-5839 ext. 1



A festive invitation for a family picnic. At the top, a banner of yellow, white, and blue triangular flags hangs across the frame. Below the flags is the PPC logo, featuring a black bear silhouette with a camera lens for its eye and the text "PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA" underneath. The background is a soft-focus image of a park with green grass, trees, and picnic tables. The text is centered and reads: "YOU ARE INVITED TO A PPC FAMILY PICNIC". Below this, it says "\$15 per family, we will supply burgers/brats/etc. Please bring a side dish to share, drinks, blankets/chairs, etc." The location is "Chevron Park (El Segundo Blvd/Illinois St in El Segundo, CA)". The date and time are "September 29, 2024 Noon - 4pm". At the bottom, it says "Register at www.ppconline.com 800-439-5839 ext. 1".

**YOU ARE INVITED
TO A
PPC FAMILY PICNIC**

\$15 per family, we will supply burgers/brats/etc.
Please bring a side dish to share, drinks, blankets/chairs, etc.

Chevron Park
(El Segundo Blvd/Illinois St in El Segundo, CA)

September 29, 2024
Noon - 4pm

Register at www.ppconline.com
800-439-5839 ext. 1

A dark blue poster for the 2024 State Photographic Competition. At the top center is the PPC logo (a yellow bear with a camera lens for an eye) and the text "PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA". To the right is a gold medal with a blue and yellow ribbon, inscribed with "PPC" and "MASTER PHOTOGRAPHER". The text "2024 STATE PHOTOGRAPHIC COMPETITION" is centered below the logo. Below that, in large, bold, yellow letters, is "SAVE THE DATE". Further down, it says "COMPETITION DATE: NOVEMBER 2-3, 2024" in white, with a smaller line in parentheses: "(Competition will be on November 2 and critiques will be on November 3rd via zoom)". Below this, in yellow, is "REGISTRATION OPENS: OCTOBER 1, 2024" and "REGISTRATION CLOSES: OCTOBER 25, 2024 (noon)". At the bottom, it says "For official Rules and Registration: www.ppconline.com" and "Questions and Information: 310-408-3953 or duganmarcy@gmail.com".

PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

2024 STATE PHOTOGRAPHIC COMPETITION

SAVE THE DATE

COMPETITION DATE: NOVEMBER 2-3, 2024
(Competition will be on November 2 and critiques will be on November 3rd via zoom)

REGISTRATION OPENS: OCTOBER 1, 2024
REGISTRATION CLOSES: OCTOBER 25, 2024 (noon)

For official Rules and Registration: www.ppconline.com

Questions and Information: 310-408-3953 or duganmarcy@gmail.com



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WCS News

<https://www.westcoastschool.com/>



2024



WEST COAST SCHOOL
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Sandra Pearce
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Joe Glyda
Commercial Photography Demystified

Scott Detweiler
AI & Portrait Photography - Leveraging Technology to Sell More Portraits

Suzette Allen
Vital Video Skills for Photographers

Pete Rezac
Soft Light, Hard Light, Window Light, Strobe Light
All Light Done Right

Michael E. Gordon
Nature & Landscape Photographers Masterclass

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Register online at:
www.westcoastschool.com



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PPA News

<https://www.ppa.com/>

If you are curious or interested in becoming a Certified Professional Photographer check out the PPA link below:

<https://www.ppa.com/credentials-mem/cpp-mem>

Please note that PPA has a page dedicated to what is available. You DO NOT need to be a PPA member to look at their website.....and they are offering a lot of webinars this year!

LET'S CONNECT

PPA - Professional Photographers of America

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Atlanta, GA 30303

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<https://www.ppa.com/inittogether>

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